IN THE CLAIMS:

This listing replaces all previous listing of the claims.

1. (CANCELLED)

2. (CANCELLED)

3. (PREVIOUSLY PRESENTED)   An electronic Process which allows printable coupons to be provided online through a Website for fundraising by a Cause, said Cause being one of a non-profit organization, a charity organization, or a school , the process comprising the steps of:

displaying, to a Supporter, incentives for consumer goods of Sponsors identified for a selected Cause;

printing a coupon with a household ID number of a selected incentive, selected by said Supporter;

identifying the selected Cause via the household ID number associated said printed coupon; and,

generating a revenue share shared with the selected Cause and the Website, after redemption of said printed coupon wherein that portion of the revenue share generated for the selected Cause is fundraising revenue.

4. (PREVIOUSLY PRESENTED)   The process according to Claim 3, further comprising the steps of:

 logging into a database the household ID number of the printed coupon; and,

 identifying in the database the Supporter, the selected Cause and a Sponsor of the printed coupon.

5. (PREVIOUSLY PRESENTED)   The process according to Claim 4, further comprising the step of:

 tracking redemption activity of said printed coupon via said household ID number with respect to the Supporter, the selected Cause and the Sponsor

  wherein the step of generating the revenue share is in response to the redemption activity tracking.

6. (PREVIOUSLY PRESENTED)   The process according to Claim 3, further comprising the step of:

 prior to the generating step, redeeming the printed coupon.

7. (PREVIOUSLY PRESENTED)   The process according to Claim 6, wherein the redeeming step includes:

processing the coupon by a redemption facility wherein said redemption facility process includes:

receiving from a retailer the redeemed coupon;

identifying the Sponsor associated the redeemed coupon; and,

generating duplicate redemption files, wherein a first redemption file is for the Sponsor and a second redemption file is for the Website.

8. (PREVIOUSLY PRESENTED)   The process according to Claim 7, further comprising the step of:

sending redemption reimbursement from the Sponsor for the redemption facility.

9. (PREVIOUSLY PRESENTED)   The process according to Claim 3, further comprising:

maintaining in a database information and reporting regarding all departments, incentives or remuneration, links, Supporter accounts and redemption information on the printed coupons.

10. (PREVIOUSLY PRESENTED)The process in accordance with Claim 3, wherein the household ID number is part of a UCC/EAN extended 128 barcode.

11. (PREVIOUSLY PRESENTED) The process according to Claim 9, wherein the printing step includes:

printing on said coupon said UCC/EAN extended 128 barcode and information related to a Sponsor's Brand name; an item name; a value of the coupon; disclaimers and modifiers for the coupon; the origin of the coupon by zip code; and product images.

12. (PREVIOUSLY PRESENTED) The process according to Claim 3, further comprising the step of:

receiving from the Sponsor redemption revenue reimbursement for the Website.

13. (PREVIOUSLY PRESENTED) An electronic Process which allows printable coupons to be provided online through a Website for fundraising by Causes, each Cause being one of a non-profit organization, a charity organization, or a school , the process comprising the steps of:

(a)   displaying online, to a Supporter, printable coupons for consumer goods of Sponsors identified for a selected Cause;

(b)   printing, by said Supporter while online, at least one selected printable coupon with an indigenous tracking code having a household ID number;

(c)   tracking redemption activity of the printed coupon to identify the selected Cause via the household ID number;

(d)   in response to step (c), generating a revenue share shared with the selected Cause and the Website wherein that portion of the revenue share generated for the selected Cause is fundraising revenue; and,

(e)   repeating steps (a) – (d) for a plurality of Supporters.

14. (PREVIOUSLY PRESENTED)   The process according to Claim 13, further comprising the steps of:

(f)   logging into a database the household ID number of said indigenous tracking code of the printed coupon; and,

(g)   identifying in the database the Supporter, the selected Cause and the Sponsor of the printed coupon.

15. (PREVIOUSLY PRESENTED)   The process according to Claim 14, wherein the step (c) comprises the step of:

(c1)   tracking via said household ID number with respect to the Supporter, the selected Cause and the Sponsor.

16. (PREVIOUSLY PRESENTED)   The process according to Claim 15, further comprising the step of:

(f) prior to the tracking step, redeeming the printed coupon.

17. (PREVIOUSLY PRESENTED)   The process according to Claim 16, wherein the redeeming step (f) includes:

(f1)   processing the coupon by a redemption facility wherein said redemption facility process includes:

(i)   receiving from a retailer the redeemed coupon;

(ii)   identifying the Sponsor associated the redeemed coupon; and,

(iii)   generating duplicate redemption files, wherein a first redemption file is for the Sponsor and a second redemption file is for the Website.

18. (PREVIOUSLY PRESENTED)   The process according to Claim 13, further comprising:

maintaining in a database information and reporting regarding all departments, incentives or remuneration, links, Supporter accounts and redemption information on the printed coupons.

19. (PREVIOUSLY PRESENTED) The process in accordance with Claim 13, wherein said indigenous tracking code is a UCC/EAN extended 128 barcode.

20. (PREVIOUSLY PRESENTED)   The process according to Claim 19, wherein the printing step includes:

printing on said coupon said UCC/EAN extended 128 barcode and information related to a Sponsor's Brand; an item name; a value of the coupon; disclaimers and modifiers for the coupon; the origin of the coupon by zip code; and product images.

21. (PREVIOUSLY PRESENTED)   The process according to Claim 13, further comprising the step of:

(f)   repeating steps (a)-(e) for said Causes.

22. (PREVIOUSLY PRESENTED)   The process according to Claim 13, further comprising the step of:

receiving from the Sponsor redemption revenue reimbursement for the Website.